

RDA Illawarra Strategy

Regional Development

Vision

We will grow a strong and confident Illawarra regional economy that harnesses competitive advantages, seizes on economic opportunities and attracts investments.



Purpose

We are neutral brokers who collaborate across all levels of government, community and business for the growth of the Illawarra's economy. We value our people, culture and sustainable development.



Supporting development and

capability of industry growth

sectors from our Regional Plan



WOLLONGONG

Enabling infrastructure to improve connectivity and unlock investment opportunities

Proximity to Western Sydney

- Future Western Sydney & Illawarra Airports
- Port of Port Kembla
- Smart Cities (ICT)
- Road and Rail corridors
- Advocate for improved road and rail connectivity Business development for airports, Port of Port Kembla

and Western Sydney synergies

- - iAccelerate
 - · Leaders in:

Shell Cove Marina

Wollongong Harbour

- Health & Aged Services
- Advanced Manufacturing
- · Support tourism catalyst projects (eg WEC, Mt Keira, Cruise)
- Blue Economy development

Leveraging a collaborative regional culture and working together on innovative solutions

- University of Wollongong
- Highly skilled workforce
- Leading Health Alliances
- Strengthen inter-regional/city alliances (eg Sandstone Mega-Region, NUW Alliance)
- Foster a collaborative leadership culture and grow the next generation of leaders (eg LIP)

The 2018 RDA Illawarra Strategy can be found on our website here.



PROJECTS







Q2 FY19 Activities

October – December 2018

Top **6** activities:

- 1) 2 submissions support Mount Keira Mountain Bike activity
- 2) Stormwater Project funded by Federal Government under Smart Cities Program and Regional Strategy
- 3) 1 submission supports Port Kembla Gas Terminal Project EIS
- 4) 22 participants join 2018-20 Leadership Illawarra Program
- 5) iAccelerate demonstrates successful outcomes
- 6) Advantage Wollongong launches Investor Prospectus.







Transport Infrastructure Forums

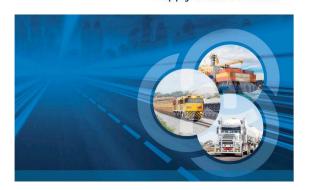


Activity: Advocate for enabling infrastructure to improve connectivity between Illawarra and Sydney/Western Sydney

RDA Illawarra contributed to the National Freight & Supply Chain Strategy Industry Focus Group session in Sydney, 22 Nov 18



Inquiry into National Freight
and Supply Chain Priorities



RDA Illawarra
welcomed the
Premier of NSW
announcement that
fast rail links to the
South Coast will be
investigated, 4 Dec 18



RDA Illawarra contributed to the **Princes Highway Corridor Strategy** Workshop, 10 Dec 18





Smart Cities – Stormwater Project Success

Thursday November 22, 2018 ILLAWARRA MERCURY 15 COMMUNITY NEWS LIFE

Activity: Advocate for Smart Cities grant for Regional Stormwater Project

Region

flood water ready

efit from the installation of data sensors that can provide real time flood risk information during extreme weather.

Federal funding for the Illawarta-Shoalhaven Smart Water Management Project will help the region respond to

Australia (RDA) Illawarra chief executive Debra Murphy welcomed the an-

made by Cities, Urban In- Illawatra. frastructure and Population minister Alan Todge

region and enable more gions Strategy effective emergency and

technological Smart Water solutions for gy has been one of the focusthe region and is supported es for the new RDA Illawarra by the Wollongong, Shellhar- board that met for the first bour, Kiama and Shoalhaven time in July. Chair Eddy De Councils, along with the Gabriele welcomed many University of Wollongong, new faces to what he de-SMART Infrastructure Facil- scribed as the most diverse ity and private sector."



nouncement of \$400,000 oped in collaboration with from the Smart Cities and the Illawarra-Shoalhaven

Ms Murphy said RDA Illa warra will continue to work with regional stakeholders will bolster resilience in our to implement our Smart Re-

She said by doing so it will environmental management help Wollongong to continue systems and responses," Ms to live up to it metropolitan city tagline as the City of In-

board vet. It means RDA Ms Murphy said the pro- Illawarra is able to draw on a ject was one of the lighthouse good cross section of people projects for RDA Illawarra's with a broad range of knowllawarra-Shoalhaven Smart edge eager to act in the best



- Illawarra-Shoalhaven Smart Water Management Project funded by Federal Government (>\$400,000) under **Smart Cities program**
- Smart Water Management Project will install data sensors to provide real-time information on flood risks during extreme weather events
- Innovative technological solution for innovative region
- One of the lighthouse projects of our Illawarra-Shoalhaven Smart Regions Strategy, developed in collaboration with Illawarra-Shoalhaven Joint Organisation (ISJO), regional Councils and RDA Illawarra
- Illawarra gets water smart thanks to Smart Cities Grant, see media clip Illawarra Mercury, 22 Nov 18



Port Kembla Gas Terminal Project





Activity: Advocate for growth at the Port of Port Kembla

Port Kembla Gas Terminal Project Submission of support Critical State Significant Infrastructure Application No. CSSI 18_9471

10 December 2018

A Submission to the NSW Government
- Department of Planning & Environment
for Environmental Impact Statement

by Regional Development Australia - Illawarra



- RDA Illawarra made a submission to the NSW
 Government on the Port Kembla Gas Terminal Project Critical State Significant Infrastructure Environmental
 Impact Statement, 10 Dec 18
- The submission supported the Project as it:
 - Is a capital investment of \$200-\$250 million
 - Provides 130-150 construction jobs, and 40-50 operational jobs
 - A need for the project was demonstrated, as it can put downward pressure on gas prices in the east coast gas market
 - Provides a cost-competitive and certain supply of gas to highenergy intensive manufacturing in the region
 - Effectively utilises Berth 101 in Port of Port Kembla
 - Addressed all the potential hazards and risks in the EIS
 - Provides a new industry to NSW, based in the Illawarra.
- RDA Illawarra submission is available on our website <u>here</u>



Mount Keira Mountain Bike Strategy



Activity: Advocate for Tourism catalyst projects

- RDA Illawarra made 2 submissions in support of Mountain Biking on Mount Keira:
 - Mount Keira Summit Park Plan of Management submission to Wollongong City Council, 14 Dec 18
 - Illawarra Escarpment Mountain Bike Strategy submission to National Parks and Wildlife Services and Wollongong City Council, 14 Dec 18
- The RDA Illawarra submissions supported the development of Mount Keira for Mountain Biking:
 - As it is an Illawarra tourism catalytic site with significant economic development opportunity
 - Considers the Aboriginal, cultural and sustainability of site, alongside private sector development
 - Enables Mountain Biking that is well planned and managed
 - Supports economic development of a significant Illawarra economic site, the Illawarra escarpment.
- RDA Illawarra submissions are available on our website here as well as here



Illawarra Escarpment Mountain Bike Strategy

Submission

14 December 2018

ssion to National Parks and Wildlife Service

by Regional Development Australia - Illawarr:



Mountein Biking on Mount Kein

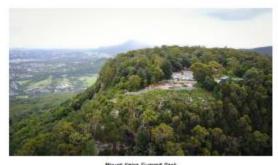


Mount Keira Summit Park Plan of Management

Submission 14 December 2018

A Submission to Wollongong City Council

by Regional Development Australia - Illawarra



Mount Keina Summit Pan





WIN Entertainment & Sports Centre

Activity: Advocate for Tourism catalyst projects

- RDA Illawarra has long-supported the development of the WIN Entertainment & Sports Centre
- We continue to support a Project working with Venues NSW, KPMG and regional stakeholders to develop a Concept Plan for the Precinct
- We attended Venues NSW Forum in Wollongong on 29 Oct 18, and heard the community and Amy Duggan's call for 'Future investment in Wollongong sports and entertainment centre precinct needs to be spectacular' here













iAccelerate is a unique business accelerator and incubator program run by the University of Wollongong (UOW). It's a thriving community of likeminded entrepreneurs with vision, purpose and passion, growing their impact through exceptional education, mentoring and support among inspiring surrounds.

RDA Illawarra supports iAccelerate through promoting its activities and intakes. Our Deputy Chair, Joanna Kubota, is a Mentor in Residence/Adviser, lectures in Sales & Marketing and has provided mentoring & coaching to iAccelerate residents since 2012.

iAccelerate celebrated since inception (as Dec 18):

- > 517 new jobs to region
- > 156 companies supported
- Currently 410 people employed in iAccelerate companies
- In 2018, iAccelerate outcomes include:
 - > **131** jobs created
 - > 74 companies supported
 - >\$38 million total revenue
 - > 40 Intellectual Property applications submitted
 - > 210 new products launched.



Health, Aged Services, Disability and Community Sectors growth



Activity: Support Health, Aged Services, Disability and Community Sectors growth and to meet future workforce demands



RDA Illawarra supports the future growth of the Health, Aged Services, Disability and Community Sectors, especially in meeting their future workforce demands.

In Q2, RDA Illawarra participated in:

- ➤ Presentation to ACSA Aged Care Illawarra Forum, 11 Dec 18, promoting the past RDA Illawarra project – Aged Care, Disability & Community Sectors workforce development
- Resources available, including the Employer Toolki, were promoted and are available on our website here
- ➤ Attended Community Industry Group AGM, 20 Dec 18





Leadership Illawarra Program (LIP)



Activity: Leadership Illawarra Program managed by RDA Illawarra in partnership with University of Wollongong Sydney Business School & The Illawarra Connection

The **2016 – 18 LIP cohort will graduated** on 9 October 2018 at the Illawarra Connection Dinner held at the Novotel, and coverage in the Illawarra Mercury on 11 October here



2016-18 LIP Cohort Graduation Dinner, 9 October 2018



2018-20 LIP Cohort Welcome Dinner, 13 November 2018

The **2018-20 LIP cohort of 22 participants** were welcomed to their 2-year Leadership Illawarra Program journey on 13 November 2018 at an expectations dinner at the Lagoon Restaurant.

This meeting also introduced the new participants to the Steering Committee members as well as the LIP Project Officer, Susan Wallis, who will be managing the program.



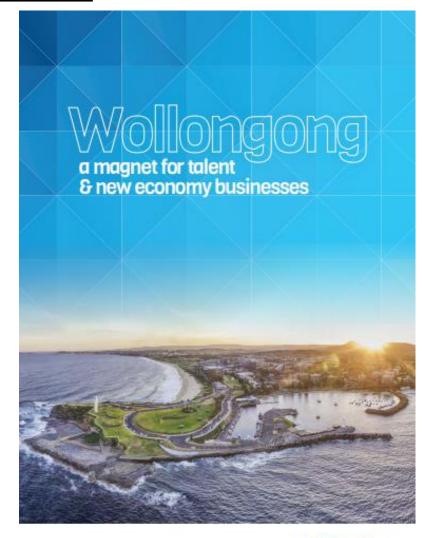
Advantage Wollongong Investor Prospectus

Activity: Regional competitive advantages information provided to potential investors

Advantage Wollongong launched the Wollongong Investor Prospectus at NSW State Parliament House on 20 November 2018.



Advantage Wollongong Investor Prospectus launched 20 November 18, available online here









RDA Illawarra Board

More information on the RDA Illawarra Board members can be found here

If you have any feedback or insights, please contact us here:

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phone: 02 4258 3610

website: www.rdaillawarra.com.au



