




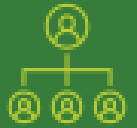


Business Plan FY22

Strategy	 <h2>Connectivity</h2> <p>Enabling infrastructure to improve connectivity between Illawarra and Sydney/Western Sydney to unlock investment opportunities</p>	 <h2>Jobs</h2> <p>Create a diverse economy that maximises jobs and industries for the region's future</p>	 <h2>Resilience</h2> <p>Secure innovative solutions that drive a resilient and sustainable region</p>
Priorities	<p>City Deal - Advocate for funding of the Illawarra-Shoalhaven City Deal projects</p>  <p>Port of Port Kembla - Port activation delivers highest and best use of Port of Port Kembla and surrounding industrial lands</p>	<p>Jobs growth - Drive high value Jobs growth and investment across targeted industry sectors</p>  <p>Skilled People - Skilled people meet industry skill gaps and assist population growth needs</p>	<p>Leadership Illawarra Program – Management of Leadership Illawarra Program</p>  <p>Collaboration - Illawarra stakeholders collaborate and advocate in a united way to secure economic development outcomes</p>
Activities	<ul style="list-style-type: none"> • Advocate for enabling infrastructure, catalytic projects and transport connectivity • Western Sydney linkages progress connectivity agenda 	<ul style="list-style-type: none"> • Support investment attraction for high value jobs, such as Knowledge Intensive Service Industries, Digital and Future Energy • Deliver Skilled Migration services • Support recovery for COVID impacted industry sectors, such as Visitor Economy 	<ul style="list-style-type: none"> • Promote greater awareness of and engagement with Australian Government policies, grant programs and research • Contribute to regional policy making by providing regional intelligence and evidence-based advice to Governments