




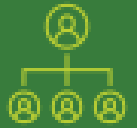


# Business Plan FY23

<p style="writing-mode: vertical-rl; transform: rotate(180deg);"><b>Strategy</b></p>	 <h2>Connectivity</h2> <p>Enabling infrastructure to improve connectivity between Illawarra and Sydney/Western Sydney to unlock investment opportunities</p>	 <h2>Jobs</h2> <p>Create a diverse economy that maximises jobs and industries for the region's future</p>	 <h2>Resilience</h2> <p>Secure innovative solutions that drive a resilient and sustainable region</p>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);"><b>Priorities</b></p>	<p><b>1. Greater Cities Partnership -</b> Advocate for funding of the Illawarra-Shoalhaven Cities Partnership projects</p>  <p><b>2. Port of Port Kembla &amp; Defence -</b> Port activation delivers highest and best use of Port of Port Kembla and surrounding industrial lands, including <b>Defence</b> to support national security</p>	<p><b>3. Skilled People</b></p> <ul style="list-style-type: none"> <li>• Skilled people meet industry skill gaps, enable growth and Investment Attraction</li> <li>• High value jobs are grown across targeted industry sectors, ie Knowledge intensive service industries, Digital and Future Energy</li> </ul> 	<p><b>4. Leadership Illawarra Program</b> Management of Leadership Illawarra Program delivers NextGen regional leaders</p>  <p><b>5. Illawarra 2041</b> Demographic changes analysed for Illawarra 2041, incl future service needs</p>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);"><b>Activities</b></p>	<p><b>Advocate for enabling infrastructure, catalytic projects and transport connectivity, incl:</b></p> <ul style="list-style-type: none"> <li>• <b>30 Minute City</b> - Public Transport</li> <li>• Western Sydney linkages progress connectivity agenda</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Skilled Migration Programs</b> delivered and secures migrants to meet skill gaps</li> </ul>	<ul style="list-style-type: none"> <li>• Illawarra stakeholders <b>collaborate</b> and advocate in a united way to secure economic development outcomes</li> <li>• Promote greater awareness of and engagement with <b>Australian Government</b> policies, grant programs and research</li> <li>• Contribute to <b>regional policy making</b> by providing regional intelligence and evidence-based advice to Governments</li> </ul>